stratpoint

# Go fast and future ready

# Go fast and future-ready
## WITH STRATPOINT AS YOUR PARTNER

## FUELING DIGITAL ACCELERATION

With the increasing need for digital products and services, perpetually rising customer expectations, and ongoing rapid changes across industries, Stratpoint enables companies to continually innovate for long-term resiliency. Stratpoint is the digital acceleration partner for companies that are ready to execute their digital transformation. As your execution partner, we leverage our expertise in agile software development, managed QA, cloud, data, and AI. Stratpoint empowers you with the enhanced efficiency, decision-making, and competitive advantage needed to thrive in today's digital economy.

## ENABLING WITH SPEED AND AGILITY

### Software Services
Launch apps at a speed that immediately brings value to your business. Companies looking to excel in an evolving market must deliver improved products and services that exceed their customer's ever-changing expectations and demands. Transform the way your customers experience your brand by partnering with tech experts skilled in designing, architecting, developing, securing, and future-proofing apps with agile development.

### Quality Assurance
Ensure quality from the start, at the end, and everywhere in between. Focus on your core business, shorten your time-to-market, and avoid costly mistakes that can damage your reputation with standard QA processes and quality-driven QA engineers. Do it right the first time and deliver fast with test automation.

### Cloud
Maximize your cloud presence to remain competitive in today's digital economy. Compete with industry leaders that are already building better and thriving in the Cloud; but leave the headache of architecting, building, operating, and optimizing your Cloud infrastructures to experts trusted by brands for 10+ years. Enable productivity and resilience within your business without worrying about the Cloud. Focus on growing your business instead.

### Data
Go beyond the Cloud and immediately start harnessing the full potential of your data. Gain deeper insights about your customers by capturing, preparing, and analyzing data from any source, in any format, and in real-time. Transform messy data into actionable insights for more informed decision-making.

### Artificial Intelligence/Machine Learning
Stay ahead of the curve. We discover, explore, and wield emerging technologies like bots, Internet of Things, artificial intelligence, and machine learning to bring efficiency and value to your business. Solve the hard problems with intelligent solutions.

# Working with Stratpoint

### Fresh and future-ready approach
With modern solutions, we help upscale your business and enable you to stay relevant and equipped for challenges ahead.

### Collaborative and agile teams
We are highly collaborative and committed to delivering real business value through agile ways of working. We engage in continuous learning and development programs to shape and nurture future tech leaders who can make a difference not just in the Philippines but globally.

### Holistic and innovative outcomes
We apply end-to-end IT solutions covering software engineering, cloud, data, artificial intelligence and quality assurance to achieve outcomes that matter to your business.
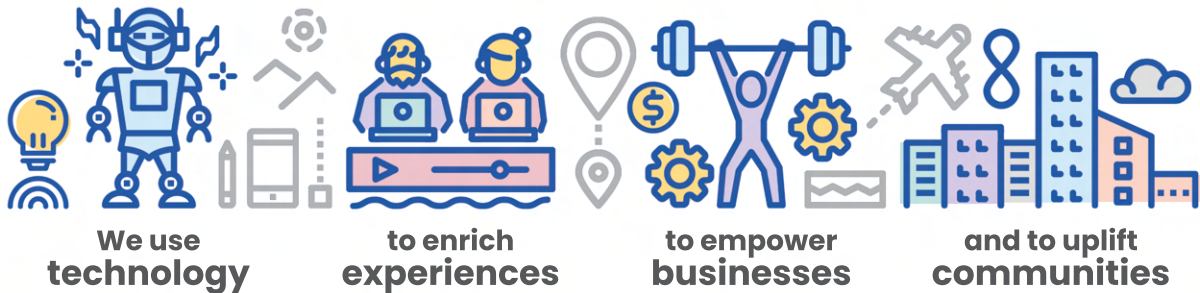
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# Getting to know Stratpoint

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## We are Stratizens

We are a team of technology leaders.
We help businesses adapt to the demands of a rapidly growing digital economy.

| We use **technology** | to enrich **experiences** | to empower **businesses** | and to uplift **communities** |

## We live, work, and thrive with C.A.R.E.

### Creativity
We create
new solutions
that bring value.

### Agility
We adapt quickly,
effectively, and in
any environment.

### Reliability
We get things
done right
and on time.

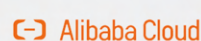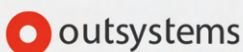### Evolution
We are always
learning
and evolving.

## Our Partners
We collaborate with the best in the industry to deliver the best for our clients.

aws    **vmware**®    nOps    **Red Hat**    THE DATA TEAM

outsystems    MANTUA CONSULTING    VST ECS PHILS., INC. (formerly MSI-ECS Phils., Inc.)    GitLab    mongoDB®

CONFLUENT    Google Cloud    Microsoft Azure    Alibaba Cloud    HUAWEI CLOUD

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# Software Services

Launch apps at a speed that immediately brings value to your business. Companies looking to excel in an evolving market must deliver improved products and services that exceed their customer's ever-changing expectations and demands. Transform the way your customers experience your brand now by partnering with tech experts skilled in designing, architecting, developing, securing, and future-proofing apps with agile development.

**UX DESIGN | WEB APPS | MOBILE APPS | CROSS-PLATFORM APPS | API**

## Working with Stratpoint

**Agile ways of working**
Deliver software when you want it. Update, upscale, uptrend with new features as your customers demand them.

**Value in an app**
Design experiences. Launch apps that not only look good, feel good, and bring immediate value, but also align with what your customers want to experience.

**A partner you can trust**
Work with a partner that the biggest brands in the Philippines and in Silicon Valley trust. Join a network of experienced and highly-motivated game-changers who continuously create value for their customers.

| **70+** | **96%** | **98%** | **2.8** |
|---|---|---|---|
| Partnerships and counting | Quality Score from Sprint Delivery | Product Owner Acceptance Rate | Months from Day 1 average MVP* release period |

*Minimum Viable Product

**Create winning apps**
Scan code to learn how

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# Quality Assurance

Ensure quality from the start, at the end, and everywhere in between. Focus on your core business, shorten your time-to-market, and avoid costly mistakes that can damage your reputation with standard quality assurance (QA) processes and quality-driven QA engineers. Do it right the first time and deliver fast with test automation.

**QA CONSULTANCY | FUNCTIONAL TESTING | INTEGRATION TESTING
USER ACCEPTANCE TESTING | TEST AUTOMATION | QUALITY MANAGEMENT**

## Working with Stratpoint

### Independent but not siloed
Magnifying the quality of your apps under a microscope. With teamwork as our bedrock, we work with you towards a common quality goal.

### Access to best practices and tools
QA Accelerators, unafraid to take on challenges, bringing you best practices and automated testing processes refined through years of collaboration with global brands

### Decades of QA expertise, today
Save time hiring and training a QA business unit. Adopt a smart outsourcing strategy and team with an experienced Stratpoint team ready to deliver from Day 1.

| **130** | **2x** | **40,000** | **70%** |
|---|---|---|---|
| QA headcount deployed in top US technology company | Average growth in projects in less than six months | Automation test scripts created | Average time saved from test automation |

**Do it right the first time**
Scan code to learn how

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# Cloud

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Maximize your cloud presence to remain competitive in today's digital economy. Compete with industry leaders that are already building better and thriving in the Cloud; but leave the headache of architecting, building, operating, and optimizing your Cloud infrastructures to experts trusted by brands for 10+ years. Enable productivity and resilience within your business without worrying about the Cloud. Focus on growing your business instead.

**CLOUD MIGRATION | MANAGED CLOUD | CLOUD OPTIMIZATION DEVOPS | APP MODERNIZATION**

## Working with Stratpoint

### Holistic approach to Cloud
Don't just lift and shift to the Cloud. Run your business in a highly available and elastic Cloud environment. Let us help you become resilient, innovative, and successful in it.

### Tried and certified expertise
Onboard a team of certified Cloud engineers who go above and beyond to bring exceptional value to your business. Arm yourselves with over a decade of knowledge and experience in building apps in the Cloud.

### Full-service enterprise IT
Deliver value fast and worry-free. Achieve security, reliability, cost-effectiveness, efficiency, and sustainability. Our 20+ years of proven track record across agile software development, cloud, data, and quality assurance services, combined with AI capabilities, bring you custom end-to-end solutions to achieve real business goals.

| **100%** | **83%** | **0%** | **$200K+** | **99.99%** |
|---|---|---|---|---|
| Certified Cloud engineers | Improvement in provisioning times | Project defect month-on-month | Annual savings from cloud optimization | Website uptime |

**Build better in the Cloud**
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# Data

Go beyond the Cloud and immediately start harnessing the full potential of your data. Gain deeper insights about your customers by capturing, preparing, and analyzing data from any source, in any format, and in real-time. Transform messy data into actionable insights for more informed decision-making.

**ANALYTICS AND DATA WAREHOUSING | DATA MOVEMENT**
**DATA LAKE | PREDICTIVE ANALYTICS AND MACHINE LEARNING**

## Working with Stratpoint

### The right solution for your specific needs
Get the best-fit platform for your business. We are skilled in cutting-edge data solutions that can support your needs today and scale as you grow.

### Best practices for cost-efficiency
Apply modern data design patterns and industry best practices to reduce cost, increase scalability, and eliminate unplanned outages.

### Full-service enterprise IT
Open new opportunities for your brand faster. Make game-changing decisions quickly. Our 20+ years of proven track record across agile software development, cloud, data, and quality assurance services, combined with AI capabilities, bring you custom end-to-end solutions to achieve real business goals.

| UP TO | FROM ABOVE | UP TO | UP TO |
|---|---|---|---|
| **30%** | **10 secs** | **2,000** | **87,000** |
| Savings on monitoring license costs | to sub-second transaction velocity improvement | Concurrent transactions per second streaming | Records per second data ingestion |

**Power your growth with data**
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# Artificial Intelligence/ Machine Learning

Stay ahead of the curve. We discover, explore, and wield emerging technologies like bots, Internet of Things (IoT), artificial intelligence (AI), and machine learning (ML) to bring efficiency and value to your business. Solve the hard problems with intelligent solutions.

**AI/ML | DEEP LEARNING | FACIAL RECOGNITION | NATURAL LANGUAGE PROCESSING MANAGED AI | CHATBOT | IOT | PREDICTIVE MODELING AND FORECASTING OCR | OBJECT AND MOTION ANALYSIS**

## Working with Stratpoint

### Pioneer innovation
Be the first adopter of new technologies. Delivering great products and services requires continuous research and development and special skills. Augment your team by tapping into our highly-skilled pool of AI/ML engineers and data scientists to do the prototyping experiments so you can focus on what you do best. Keep your team lean, while we develop the mean machine that gets you ahead of the pack.

### Work with technophiles
Have complex problems that need creative solutions? Our team of AI engineers and data scientists is always eager to find new ways of doing things using the latest technologies.

### Full-service enterprise IT
Bring faster, better apps and experiences to market before your competitors do. Our 20+ years of proven track record across agile software development, cloud, data, and quality assurance services, combined with AI capabilities, bring you custom end-to-end solutions to achieve real business goals.

**3**
Languages: English, Taglish, and GenZpeak understood by our AI chatbot

**2.5**
Months average duration for POC/prototyping jobs

**50+**
AI models benchmarked and evaluated

**98%**
Precision and recall achieved for object detection

**Solve the hard problems**
Scan code to learn how

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Stratpoint Technologies

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